Annex B (EXPRESSION OF INTEREST)

*(Complete the parts in grey italics in parenthese)* [Choose options for parts in grey between square brackets]

Ref: (as per reference number)

**1 CONTACT PERSON**

|  |  |
| --- | --- |
| **Name** |  |
| **Company**  |  |
| **Address** |  |
| **Telephone** |  |
| **Fax** |  |
| **e-mail** |  |

**2 ECONOMIC AND FINANCIAL CAPACITY**

Please complete the following table of financial data based on your annual accounts and your latest projections. If annual accounts are not yet available for this year or last year, please provide your latest estimates, clearly identifying estimated figures in italics. Figures in all columns must be calculated on the same basis to allow a direct, year-on-year comparison to be made (or, if the basis has changed, please provide an explanation of the change as a footnote to the table). Any other clarification or explanation which is judged necessary may also be provided.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Financial data** | **2 years before last year[[1]](#endnote-1)****EUR** | **Year before last year****EUR** | **Last year****EUR** | **Average[[2]](#endnote-2)****EUR** | **This year****EUR** |
| Annual turnover[[3]](#endnote-3) |  |  |  |  |  |

**3 SPECIALIZATION IN Communication SPECIALIZATION IN Media SPECIALIZATION IN Marketing SPECIALIZATION in Video-Production**

**YES □ NO □ YES □ NO □ YES □ NO□ YES □ NO□**

**5 EXPERIENCE**

Please fill in the table below to summarise the main contracts related to this Expression of Interest carried out over the past 3 years as a communication or marketing agency as detailed in Article 5 item (d) of the Expression of Interest for Communication Agencies.

|  |  |
| --- | --- |
| **Contract title** |  |
| **Amount** |  |
| **Detailed description of project** | **Type and scope of services provided** |
|  |  |

|  |  |
| --- | --- |
| **Contract title** |  |
| **Amount** |  |
| **Detailed description of project** | **Type and scope of services provided** |
|  |  |

|  |  |
| --- | --- |
| **Contract title** |  |
| **Amount** |  |
| **Detailed description of project** | **Type and scope of services provided** |
|  |  |

Please add to Annex B the following:

* CVs of n. (i) n. 2 audio-visual experts; (ii) n. 1 event organizer and planner; (iii) n. 1 content developer and social media specialist; (iv) n. 1 community outreach specialist.
* Company Profile in English.
* Recent Commercial Registration file of the company.

I hereby acknowledge that I may be subject to criminal, administrative and financial penalties (as per Article 76 of the Italian Presidential Decree no. 445/2000) if any of the declarations or information provided prove to be false.

Full name Date Signature

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

1. Last year = last accounting year for entity. [↑](#endnote-ref-1)
2. Amounts entered in the ‘Average’ column must be the mathematical average of the amounts entered in the three preceding columns of the same row. [↑](#endnote-ref-2)
3. The gross inflow of economic benefits generated from the operating activities during the year. [↑](#endnote-ref-3)